# HOME SUITE HOPE

# 2024

## SPONSORSHIP PACKAGES

Home Suite Hope Shared Living Corp.

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SPONSORSHIP PACKAGE | 2024



## BINGO Coming May 2024



BINGO

## **Presenting Sponsor**

- Logo feature on event ticketing page •
- Link feature on event ticketing page
- Opportunity to include video on event ticketing page •
- Opportunity for 1-day HSH instagram takeover •
- Feature on HSH instagram, dedicated post •
- Feature on HSH Facebook, dedicated post
- Feature on HSH Twitter, dedicated post •
- Featured on all event materials as "LUXURY BINGO presented by..."
- 8 complimentary tickets
- Opportunity to display branded promotional materials in event favour bags
- Logo featured in pre and post event email communications
- Feature in post-event recognition post

### **Partner Sponsor**

LUXURY BINGO

### \$2,000

Featured on event materials as "Partner Sponsor" Feature on HSH Instagram, dedicated post Choice of feature on HSH Facebook or Twitter Logo feature on event tables 4 complimentary tickets Opportunity to display branded promotional materials in event favour bags Mention in event email communications

Feature in post-event recognition post

### \$5,000

# **Empty Bowls**

**Enjoy Delicious Soups, Breads & Desserts** 

#### Prepared by your favourite local restaurants and chefs!

Empty Bowls Returns to an In-Person Format for 2024

Home Suite Hope is a wraparound service that helps homeless or precariously housed single parent families in the Halton Region move to self-sufficiency. Through a four year program that provides a housing subsidy, a two year college diploma, intensive case management, life skills training, mentorship, professional development and employment supports, single parents are given the opportunity to build their skills and break the ties of generational poverty once and for all.

In its 16th year, Empty Bowls brings the community back together once again at Appleby College to visit the various soup vendors by handing the chef their new bowl to fill. This tangibly represents the soup-bowl experience that many homeless families face prior to entering Home Suite Hope. This is Home Suite Hope's signature fundraising event with all proceeds going to our wraparound supports.

## TICKETS: \$60 (General Admission) | \$75 (Souvenir Soup Bowl included)

Both purchases are eligible for a \$50 tax receipt.

#### Sunday, October 20th at 11:30AM-1:00PM OR

1:15PM-2:45PM

Appleby College 540 Lakeshore Rd W, Oakville, ON L6K 3P1



## **Sponsorship Levels**

#### **Presenting Sponsor** \$12,500

Title Sponsor and Industry Exclusivity All event communications title "Empty Bowls presented by..." Company logo or name will be featured on all event promotional materials: event web page, newsletter (online and print), e-blasts and HSH's social media channels. Opportunity to display branded promotional material or item at each place setting. 10 Complimentary Company tickets Recognition in Empty Bowls Placemat included at all guest tables. Verbal recognition at event. Your logo featured in pre- and post-event Empty Bowls communication. Opportunity for 5-employees to volunteer for event hosting and set-up. Opportunity for 5-employees to volunteer as part of event-day. Recognition in post-event wrap up – direct e-mail communications with event attendees. Event Social Media Acknowledgements (Facebook, LinkedIn, Instagram).

#### **Platinum** \$7,500

A featured blog post. Recognition on event landing page. 5 Complimentary Company tickets. Opportunity to display branded promotional material or item at each place setting. Recognition in Empty Bowls Placemat included at all guest tables. Verbal recognition at event. Your logo featured in pre and post-event wrap up. Opportunity for 4-employees to volunteer for event hosting and set-up. Opportunity for 4-employees to volunteer as part of event-day.

Post Event Social Media (Facebook, LinkedIn, Instagram).

Recognition in post-event wrap up – direct e-mail communications with event attendees.

#### **Gold** \$5,000

Opportunity to place one promotional item at each table. Recognition in Empty Bowls Placemat included at all guest tables. 2 Complimentary Company tickets. Verbal recognition at event.

Your logo featured in pre- and post-event Empty Bowls communication. Opportunity for 3-employees to volunteer for event hosting and set-up. Opportunity for 3-employees to volunteer as part of event-day.

Recognition in post-event wrap up – direct e-mail communications with event attendees. Event Social Media Acknowledgements (Facebook, LinkedIn, Instagram).



### **Sponsorship Levels**

#### **Silver** \$2,500

Opportunity to place a promotional item at each place setting. Recognition in Empty Bowls Placemat included at all guest tables. 2 Complimentary Company tickets. Verbal recognition at event. Your logo featured in pre and post-event wrap up. Opportunity for 2-employees to volunteer for event hosting and set-up. Opportunity for 2-employees to volunteer as part of event-day. Recognition in post-event wrap up – direct e-mail communications with event attendees. Post Event Social Media (Facebook, LinkedIn, Instagram).

#### **Bronze** \$2,000

Opportunity to place a promotional item at each place setting. Recognition in Empty Bowls Placemat included at all guest tables. 2 Complimentary Company tickets. Verbal recognition at event. Your logo featured in pre and post-event wrap up. Opportunity for 2-employees to volunteer for event hosting and set-up. Opportunity for 2-employees to volunteer as part of event-day. Recognition in post-event wrap up – direct e-mail communications with event attendees. Post Event Social Media (Facebook, LinkedIn, Instagram).

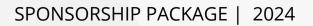
## HOPE 4 HOLIDAYS

Connecting Home Suite Hope's single parents and their children with the community, through the spirit of giving.

#### **DINNER SPONSOR**

\$2,000

- Opportunity to place a promotional item at each table.
- Hope 4 Holidays Dinner Presented By
- Verbal recognition at event.
- Your logo featured in pre and post-event wrap up.
- Opportunity to attend Hope 4 Holidays dinner.
- Recognition in post-event wrap up direct e-mail communications with event attendees.
- Post Event Social Media (Twitter, Facebook, LinkedIn, Instagram).

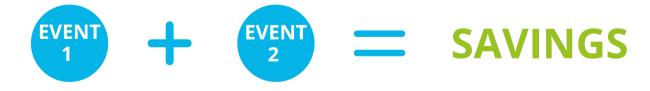






## DOUBLE YOUR IMPACT!

BUILD A CUSTOM SPONSORSHIP PACKAGE! SPONSOR HOME SUITE HOPE AT TWO OR MORE EVENTS AND SAVE!



Contact Katelyn at KatelynZ@HomeSuiteHope.org to create a sponsorship package that speaks to your company's goals



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## WHO WE ARE

Home Suite Hope unites a network of vital support services for single parents and their children; encouraging and supporting them as they journey from poverty to stability.

Poverty, and the hopelessness it fosters, is often passed on from one generation to the next. Children growing up in poverty learn to believe education and secure employment are beyond their reach. Without empowerment, they may not have the tools and support to think beyond their microcosm of despair.

Together, we are transforming the patterns of poverty to a legacy of empowered prosperity. One family at a time.



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HOME SUITE



### THANK YOU! WE APPRECIATE YOUR SUPPORT



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## CONTACT



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