

A collage of black and white photographs showing diverse people, including children and adults, smiling and interacting. One child is wearing a t-shirt that says "OH HEY THERE WEEKEND".

HOME SUITE HOPE STRATEGIC PLAN: OPTIMIZING POTENTIAL

Lives Permanently
Changed for the Better.

2025-
2028

Land Acknowledgement

Halton Region acknowledges the Treaty Lands of the Mississaugas of the Credit First Nation as well as the Traditional Territory of the Haudenosaunee, Huron-Wendat and Anishinabek on which we gather.

In stewardship with Mother Earth and the enduring Indigenous presence connected to these lands we acknowledge the Indigenous Nations of the past, present and future.

In the spirit of ally-ship and mutual respect, we will take the path of Truth and Reconciliation to create change, awareness and equity as we strive to elevate the collective consciousness of society.

Miigwetch, Nia:wen, Marsi, Thank you

Contents

2	Introduction
3	HSH's 3 Year Plan
4	Our Values
5	To Optimize Potential
6	Priority #1: Sustainable Growth
8	Priority #2: Diversify
10	Priority #3: Affordable Housing
11	Key Areas of Focus
12	Turning Goals into Action
13	Measuring Success

Introduction

Dear Friends,

It is our honour to present Home Suite Hope's 2025–2028 Strategic Plan, a blueprint for the impactful and compassionate work that lies ahead. This plan reflects the collective efforts of our team, partners, and community, and serves as a testament to the resilience and determination of the families we serve.

Home Suite Hope's mission has always been about more than just providing shelter—it's about creating pathways to independence and self-sufficiency. With this strategic plan, we recommit to our vision of lives permanently changed for the better. Rooted in our belief in optimizing potential, we will focus on sustainable growth, expanding our reach, fostering diversity, and tackling the pressing issue of affordable housing.

This document is not just a plan; it's a call to action.

It represents the shared responsibility we all have in ensuring that families in our community have the stability, opportunities, and support they need to thrive. Together, we will drive innovation, strengthen partnerships, and build a future that is inclusive, equitable, and full of promise.

To our staff, volunteers, donors, and supporters: thank you for your unwavering commitment. Your dedication is what makes Home Suite Hope not just a service provider, but a beacon of hope and transformation in Halton Region.

As we embark on this journey, we invite you to consider how you can contribute to our evolving story. Together, let's transform these strategic priorities into meaningful change, one family at a time.



Sara Cumming, PhD
Executive Director
Home Suite Hope



Emma Jarratt
Board Chair
Home Suite Hope

Home Suite Hope's 3 Year Plan

TO OPTIMIZE | REACHING OUR HIGHEST LEVEL OF PERFORMANCE AND CAPABILITY.

Vision

Lives permanently changed for the better.

Mission

Unite a network of vital support services for single parents and their children; empowering and supporting them as they journey from poverty to stability.



Our Values

Empathy and Compassion

We approach every individual and family with deep understanding and kindness, recognizing the unique challenges of homelessness and inadequate housing. Through in-house therapy and personalized support, we build trust and provide a safe space for emotional and psychological healing, ensuring that everyone feels seen and valued.

Collaboration and Community

We foster a sense of belonging by working alongside community partners, volunteers, and families themselves. Following housing-first principles, we collaborate to secure stable housing as a foundational step, creating networks that provide ongoing education, resource connections, and support for long-term independence.

Dignity and Self Respect

Every person deserves to be treated with respect and dignity, regardless of their circumstances. Our individualized approach ensures that solutions are tailored to the unique needs of each family, reinforcing their inherent worth and fostering resilience as they navigate toward a brighter future.

Empowerment and Self Sufficiency

Empowering families is at the heart of what we do. We offer education, training and practical tools to help individuals overcome barriers, improve their quality of life, and achieve sustainable independence. Our wraparound services address financial, educational, and emotional challenges simultaneously, setting families up for success.

Commitment to Staff Well-Being and Development

Home Suite Hope is deeply committed to the mental health and professional growth of our team. We provide resources such as in-house psychotherapy, scheduled shutdown weeks to prevent burnout, and a living wage that reflects our respect for every employee. Additionally, we support continued learning by funding training and further education, ensuring our staff can thrive both personally and professionally while delivering the highest level of service to our community.

To Optimize Potential

TO OPTIMIZE POTENTIAL, HOME SUITE HOPE will focus on three priorities:

SUSTAINABLE GROWTH



Goal: Grow to our maximum capacity within current staffing model.

Outlook: We will pursue growth that is smart, sustainable and aligned with our values and standards.

DIVERSIFY



Goal: To expand our community of participants, supporters, donors and the programming we offer.

Outlook: We will cultivate a thriving and inclusive community by expanding our reach, diversifying funding and enhancing revenue.

AFFORDABLE HOUSING



Goal: To provide all of our participants with affordable transitional housing.

Outlook: We will be a preferred partner in not-for-profit/private sector partnerships for housing.

SUSTAINABLE GROWTH



Goal

Grow to our maximum capacity within current staffing model.

Outlook

We will pursue growth that is smart, sustainable and aligned with our values and standards.

Our Why

Our empowering programming separates us from the rest. We understand the needs of the community and play an important role in preventing homelessness and generational reliance on social assistance. We have amazing talent and resources that we want to maximize to ensure we support many single parent-led families in the journey to self-sufficiency.

Key Areas of Focus

ONE

Increase the number of participants to 50 and maintain this level sustainably while strengthening organizational resources.

TWO

Expand program offerings while fostering partnerships with community collaborators and educational institutions.

THREE

Increase the number of donors and funders and cultivate a broader donor base.



Actions

We will partner with other local not-for-profits to transition single-parents from emergency services to longer term transitional programming. We will capitalize on our in house talent to serve a more diverse clientele.

We will create new programming that meets the needs of increasingly complex situations. As part of this focus, we will expand partnerships with educational and training institutions as well as strengthening not-for-profit and corporate partnerships.

We will engage in marketing, branding and engagement activities to diversify streams of funding and ensure that our community is aware of our powerful life-changing programming.

DIVERSIFY



Goal

To expand our community of participants, supporters, donors and the programming we offer.

Outlook

We will cultivate a thriving and inclusive community by expanding our reach, diversifying funding and enhancing revenue.

Our Why

We are committed to creating a community that truly reflects the diversity of those we serve—embracing differences in race, religion, ethnicity, gender, age, and geography. This commitment not only enriches our collective strength but also deepens our ability to address the unique needs of every individual and family.

Key Areas of Focus

ONE

Grow the number of volunteers living outside of Oakville.

TWO

Increase the number of equity deserving individuals on the Board and in mentorship and Industry Council roles.

THREE

Expand our Industry Council and Mentorship to be more reflective of the needs of our participants.



Actions

We will engage in community outreach in Milton, Burlington and Georgetown and will join their chambers of commerce to ensure that we are well networked. Our Board will actively network in each area outside of Oakville to attract new board members.

Through intentional outreach, partnerships with community organizations, and equitable recruitment practices, we will ensure that our leadership reflects the lived experiences and identities of the communities we serve.

By engaging professionals from a wider range of industries, backgrounds, and lived experiences, we will create a mentorship network that empowers participants with relevant guidance, opportunities, and resources. This initiative will ensure our participants receive tailored support, fostering their personal growth, career development, and long-term self-sufficiency.

AFFORDABLE HOUSING



Goal

To provide all of our participants with affordable transitional housing.

Outlook

We will be a preferred partner in not-for-profit/private sector partnerships for housing.

Our Why

We believe that housing is not just a basic necessity but the foundation upon which lives are rebuilt and futures are reimagined. Guided by the Housing First principle, we understand that individuals and families cannot address the challenges of poverty, education, or employment—or change the trajectories of their lives and their children’s lives—without access to safe, stable, and affordable housing.

Key Areas of Focus

ONE

Improve housing stability and affordability for program participants.

TWO

Secure 25 affordable housing units.

THREE

Launch a capital campaign to fund long-term housing solutions.



Actions

We are committed to improving housing stability and affordability for our program participants by securing safe, transitional housing options and addressing barriers to long-term stability. By combining stable housing with education, employment resources, and individualized guidance, we will empower families to achieve independence and break the cycle of poverty.

Through strategic partnerships we will increase the availability of safe and affordable housing options for our participants. This effort will provide a stable foundation for families to build brighter futures and ensure that housing remains accessible to those most in need.

We will launch a capital campaign to secure the necessary funding for expanding affordable housing and enhancing our support services. By engaging donors, corporate partners, and community stakeholders, we will create a compelling case for investment in our mission.

Turning Goals into Action

As a mission-driven organization, we understand that the true impact of our work lies in open dialogue, effective implementation, and continuous feedback. These are the forces that will bring our strategic goals to life and guide us toward a future of greater stability and empowerment for the families we serve.

We invite every member of the Home Suite Hope community—staff, volunteers, donors, participants, and partners—to actively engage with this plan. Together, we can ensure it becomes an integral part of our daily work and a living guide to creating lasting change, not just a document on a shelf.

Every action you take, aligned with our strategic goals, is a catalyst for change. By working together, embracing innovation, and living out the values of compassion, dignity, and empowerment, we will shape a brighter future for the individuals and families we serve.

This is our opportunity to realize the full potential of Home Suite Hope's vision. Let's embrace it with purpose, collaboration, and determination, transforming our shared goals into meaningful realities for our community.

Ask yourself: How can your unique talents and perspectives advance our mission? In what ways will you contribute to this evolving story of transformation?



Measuring Success

To ensure the success of Home Suite Hope’s strategic priorities, we have established clear, measurable outcomes that reflect our commitment to creating meaningful impact for the families we serve. These success metrics will hold us accountable, guide our progress, and focus our efforts on achieving tangible results. Each metric is thoughtfully aligned with our strategic priorities, providing a roadmap to transform our vision into reality and drive lasting change in our community.

SUCCESS MEASURE	Sustainable Growth	Diversify	Affordable Housing
Maintain a minimum total case load of 50 participants.	✓	✓	
Develop two new programs to accommodate diverse client needs.	✓	✓	
New education and training partnerships formed.	✓	✓	
Enhanced employment opportunities for participants.	✓	✓	
Partner with agencies to cost and resource share.	✓		
Increase donor engagement through third party events by 3 annually.	✓	✓	
Expand the number of corporate engagement opportunities at HSH by 5 annually.	✓		
Establish event committees for all signature events.	✓		
Maintain 30% equity deserving board representation.		✓	
Increase number of volunteers from Burlington, Milton and Halton Hills.		✓	
Develop a succession plan for Board membership that includes diverse candidates.		✓	
Develop a succession plan for managerial level of staff	✓		
Increase the amount of funding received for housing participants.	✓		✓
Acquire a minimum of 25 long-term affordable housing commitments.			✓

For further information, please contact:

Sara Cumming, Executive Director at
Home Suite Hope

TEL: 905.339.2370

EMAIL: SaraC@HomeSuiteHope.org

Mailing Address:

1-200 North Service Rd W, #424
Oakville, ON, L6M 2Y1

HomeSuiteHope.org

CHARITABLE REGISTRATION NUMBER:

85975 5308 RR0001



[Facebook.com/
HomeSuiteHope](https://www.facebook.com/HomeSuiteHope)



[@HomeSuiteHope](https://www.instagram.com/HomeSuiteHope)



[@_HomeSuiteHope](https://twitter.com/_HomeSuiteHope)



[Home Suite Hope Shared
Living Corp.](https://www.linkedin.com/company/HomeSuiteHopeSharedLivingCorp)

Donate Here

